Assessing Our Power

To build our union, we must continually assess our strength. To do that, let's imagine our coworkers distributed on a dartboard. Our goal is to always move them closer to the center of the circle through escalating actions. Mass participation is key to winning victories, and maintaining and building support must be ongoing.



Active Leader

These are organizers committed to actively building your union, having one-one-one conversations with coworkers, and moving coworkers to action.



Active Supporter

These are union members who show public support, regularly participate in actions, and complete the tasks they agree to.

Uncommited

These individuals have not shown clear support and/or have failed to follow through when they agree to take action or otherwise participate.



4

Actively Opposed

These individuals don't support your union and actively oppose it by participating in anti-union activity.

Passively Opposed

These individuals don't support your union and refuse to participate in actions when asked. However, they don't actively oppose your union's efforts.

An accurate assessment of your union's power requires:

- Ongoing contact with coworkers via one-on-one organizing conversations.
- Regularly reassessing coworkers. Assessments aren't static where a person stands can change from day to day.
- Evaluating a person's actions and making assessments based on what they do, not just what they say.