

Assessing Our Power



To build our union, we must continually assess our strength. To do that, let's imagine our coworkers distributed on a dartboard. Our goal is to always move them closer to the center of the circle through escalating actions. Mass participation is key to winning victories, and maintaining and building support must be ongoing.



An accurate assessment of your union's power requires:

- Ongoing contact with coworkers via one-on-one organizing conversations.
- Regularly reassessing coworkers. Assessments aren't static where a person stands can change from day to day.
- Evaluating a person's actions and making assessments based on what they do, not just what they say.